



## **CONFERENCE REGISTRATION NOW OPEN**

**Alliance for Research on Corporate Sustainability Ninth Annual Research Conference  
June 14-16, 2017**

**Rotterdam School of Management, Erasmus University  
Rotterdam, the Netherlands**

The ninth annual research conference of the [Alliance for Research on Corporate Sustainability](#) (ARCS) will bring together scholars from a variety of disciplinary and methodological perspectives interested in advancing research on corporate sustainability. ARCS is a consortium of universities and individuals, and serves as a professional society of scholars studying the interface between business and sustainability. ARCS provides data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to foster sustainable business.

The conference offers a variety of formats: keynote speeches, regular paper presentations, short research sketches, and panel discussions. Contributions will highlight the social and environmental dimensions of sustainable business from the vantage point of different social science disciplines (economics, law, operations, organizational theory, political science, psychology, sociology, strategy, etc.) and embrace a variety of methodological approaches (case study, simulation, statistical analysis, theory development, etc.). Awards for best papers and an emerging scholar will be handed out. A rich social program in and around the vibrant city of Rotterdam offers excellent networking opportunities. The Conference is preceded by an on-site PhD paper development workshop on June 14.

Scholars and practitioners with an interest in corporate sustainability research are welcome to register for the conference and/or workshop. Please [click here](#) to go to the ARCS website for registration, accommodation, and other relevant information.

### **Conference Location and Contact Information:**

- Conference Location: [Rotterdam School of Management](#), Erasmus University, Rotterdam, the Netherlands
- Conference Chair: Professor [Frank Wijen](#), Rotterdam School of Management, Erasmus University
- For all questions regarding the conference and/or the conference program, please e-mail: <mailto:arcs2017@rsm.nl>

## About ARCS

ARCS is a consortium of universities and individuals, and serves as a professional society of scholars studying the interface between business and sustainability. ARCS provides data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to foster sustainable business.

Faculty members, doctoral students, and researchers from *any* university or academically-oriented institutes and think-tanks are welcome to become ARCS individual members. A one-year individual ARCS membership is included in the conference fee. Individual membership benefits include access to member services and networking opportunities, as well as opportunities to serve on ARCS Working Committees.

ARCS institutional members include Bocconi University, Colorado-Boulder, Columbia, Cornell, Dartmouth, Duke, Erasmus, Georgia Tech, Harvard, HEC Paris, Indiana, INSEAD, Michigan, MIT, Nanyang, Northwestern, Pennsylvania, Stockholm School of Economics, UC Berkeley, UCLA, Virginia, U. Western and Yale.

For more information, including individual and institutional membership details, click [here](#).

For general information about ARCS, including access to the ARCS Dataverse, which hosts corporate sustainability datasets, please visit our [website](#).

## ARCS Board of Directors

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***We look forward to receiving your paper submission for the 2017 ARCS Conference!  
- The ARCS Conference Program Committee***